

# INTER HOME TUNISIA

## International Exhibition of the Home Textile Industry



**22-24 OCT 2026**



**FOIRE INTERNATIONALE  
DE SOUSSE TUNISIA**

**Supporter**



**Organizer**



**[www.interhometunisia.com](http://www.interhometunisia.com)**



## THE ULTIMATE GATEWAY TO THE MEDITERRANEAN & AFRICAN MARKETS

Interhome Tunisia, The 6th International Exhibition of the Home Textile Industry, will take place from October 22-24, 2026, in Sousse, Tunisia. As a premier global platform, Interhome Tunisia is designed to drive significant export value and sustainable sales growth for international participants.

By showcasing high-quality, innovative products, the exhibition connects domestic and international professionals in a dynamic business environment. With a strategic global network spanning the USA, Europe, and Africa, Interhome Tunisia attracts thousands of high-profile buyers and key decision-makers from across the globe.



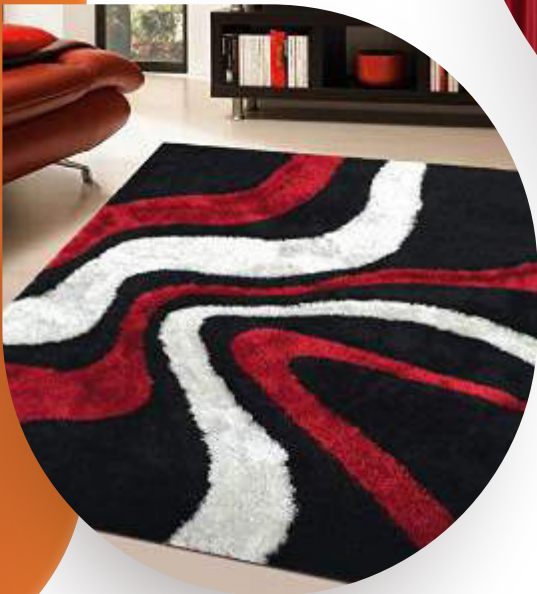
**250+**  
Exhibitors

**20+**  
Countries



**6500+**  
Visitors

**45+**  
Countries



## WHY SHOULD YOU EXHIBIT?

**Unlock New Markets:** Gain direct access to the rapidly growing Tunisian and North African home textile markets, reaching thousands of untapped potential customers.

**Global Sales Growth:** Meet with professional buyers and decision-makers from over 18 countries, enabling you to sign high-volume export contracts on-site.

**Network with Key Players:** Establish strategic partnerships with wholesalers, chain store owners, and trade delegations from the USA, Europe, and the Middle East.

**Enhance Brand Visibility:** Showcase your products alongside world-renowned brands and position your company as a trendsetter in the global textile industry.

**Understand the Competition:** Get a first-hand look at the latest industry trends, innovations, and competitor strategies to stay ahead in the market.

**B2B Matchmaking:** Benefit from specialized business-to-business networking opportunities designed to connect exhibitors with the right trade partners efficiently.



## MARKET INSIGHTS

- Tunisia's textile sector is highly export-oriented; 80–90% of manufacturers produce for European markets, indicating stable external demand for home textile products.
- Geographic proximity to the EU enables fast delivery times, reduced inventory risk, and strong alignment with nearshoring strategies in home textiles.
- Home textile production in Tunisia is largely focused on private label and mid-market segments, presenting clear opportunities for brand development, design-driven products, and higher value-added production.
- Existing textile infrastructure (weaving, knitting, finishing) allows scalable home textile production with minimal additional investment.
- Although dependence on imported raw materials and semi-finished goods remains, this structure positions Tunisia as a highly integrated manufacturing hub within global supply chains.
- The growth of the global home textile market, combined with Europe's need to diversify its supply chains, strengthens Tunisia's position as a regional production and trading hub for home textiles.



## EXHIBITOR PROFILE

**Home Textile & Interior:** Curtains, Tullies, Bed Linens, Blankets & Cushions.

**Kitchen & Bath:** Premium Kitchen Textiles, Bathroom Products & High-Quality Towels.

**Flooring & Wall Covering:** Machine-Made & Hand-Knotted Carpets, Rugs, Wall & Floor Coverings.

**Upholstery & Decor:** Furniture Fabrics, Upholstery & Solar-Protective Materials.

**Design & Innovation:** Design Studios, Trend Forecast Offices & Creative Agencies.

**Technology & Logistics:** Production Technology, Raw Materials, Textile Inputs & Service Providers.

**Industry Support:** Contractors, Trade Publications & Sectoral Organizations.

## VISITOR PROFILE

**Trade & Commerce:** Importers, Exporters & Global Trading Houses.

**Retail & Distribution:** Store Owners, Chain Store Executives & Professional Purchasers.

**Wholesale:** Large-scale Wholesalers & Distribution Agents.

**Creative & Professional:** Interior Designers, Architects & Decorators.

**Industry Representation:** Sectoral Associations, Trade Unions & Government Representatives.

**Media:** International Press Representatives & Trade Journalists.



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